

Attendance: Carol King, *US Census*; Tom Wilson, *Bellefonte Borough Mayor*; Dave Lomison, *Centre County Transportation*; Joann Tosti-Vasey, *Bellefonte Borough*; Sherri Connell, *Asst. Dir. Penns Valley Schools*; Denise Sticha, *Centre County Library & Historical Museum*; Charima Young, *Penn State*; Ray Stolinas, *CCPCDO*; Liz Lose, *CCPCDO*.

- Attendees made introductions for new attendees. All organized CCC's were represented.
- Carol King reported that Walker Township passed a resolution in support of the Census. She is working on getting responses from the school districts to offer a Statistic in Schools program/activity/event. Carol is still reaching out to the superintendents and requested assistance in making those connections. She reported that Matt Simeski resigned from the Bureau and that she is covering all of Centre County for the remainder of the 2020 operation. Carol received and submitted the Group Quarters & Transitory Location Spreadsheet. She thanked everyone for filling out their portion of the form. Carol explained that there is some overlap between the decennial and American Community Survey operations in that some households will be receiving the ACS form along with the 2020 survey form. She said it is not to cause confusion and it is important to respond to both forms.
- Charima Young reported that Penn State is prepared for 2nd Lady Giselle Fetterman's panel session to be held February 19th, 2020, at 6 PM in the HUB on campus. She encouraged everyone to attend the Q & A session. The University is coordinating with C-NET to record the program and continues to cover the event in press releases. The PSU CCC is still concentrating on targeting off-campus students and undocumented residents. Most of the marketing material is now finalized. Penn State continues to work with the fraternities and sororities which have been very cooperative. PSU CCC is working to streamline the fraternity/sorority population collection process. Penn State Extension joined the PSU CCC and will help with targeting events. Information is being sent out to students' parents so they know that students must be counted on campus and not at home. The PSU CCC website is being updated regularly. The Director of the U.S. Census Bureau Steven Dillingham will be on campus March 4th, 2020, to meet with President Eric Barron and student affairs representatives to learn what efforts the university is performing in order to market the 2020 Census.
- Kevin Kassab reported that the State College Borough CCC will be getting banners up downtown by the library on February 24, 2020. He continues to work with CATA on pricing for bus advertising for interior and exterior panels as they cost less than the bus wraps. Kevin reported that the State College CCC continues to identify events/locations in which they can set up tables and distribute information. He discussed the overall capacity and logistics of getting to all the events is difficult and recruiting volunteers is important. Kevin reported that the fraternity and sorority houses have been receptive to providing contact information for the field enumerators.
- Tom Wilson thanked Joann Tosti-Vasey for her continued involvement and assistance with the Bellefonte CCC. He reported that the Centre County Board of Commissioners will pay for half the cost of a banner to be displayed at the County Courthouse. Joann showed the group two proposed designs and sought input on which banner design was preferred. She reported that Census 2020 information will be included in the next borough newsletter. Tom and Joann discussed that they are coordinating with the YMCA and the library as walk-in assistance centers for persons unsure in how to respond to the survey. Dates and times will be determined later. Joann reported that the borough did apply for the DCED 2020 Census grant reimbursement program to cover some of the marketing expenses and may consider ordering another banner. Tom reported that the Bellefonte CCC will be reaching out to downtown businesses to consider putting Census posters in their windows.

- Denise Sticha reported that the library and the bookmobile will play a role as a walk-in assistance center and a means of distributing Census information. She discussed how computers will be available for people to respond online. Denise showed the group a packet of information and brochures that she found to be very helpful and appropriate material to distribute. She will be educating her library staff to better understand the Census survey and be able to help people respond online. Denise will pass out Census brochures to parents during the Story Time events.

- Dave Lomison offered support to the Census marketing effort and explained that his van drivers come in contact with 300 residents every week that may need assistance in filling out paper forms. He reported that his drivers have built trusted relationships with the senior citizen community and would be willing to offer help. Dave and Liz Lose talked about getting materials together for his van drivers and getting together for a short meeting to explain the survey to the drivers.

- Liz Lose reported that the County continues to update the website with new Census material. She showed the new attendees some of the basic flyers regarding the Census Operation and Privacy/Security. Liz suggested that when Census 2020 is complete and the CCC's are disbanded that maybe a final report and/ or lessons learned would be helpful so future CCC's know what efforts worked best.

- Other topics/discussion –
 - March 12th – invitation to participate will be sent out
 - March 22nd – surveys sent to households
 - April 1st – Census Day
 - Mid-April – Enumerator's follow-up to non-responding households

NEXT MEETING: March 18, 2020, 6 PM in Room #116